

DIY STORE

tour

Provisional programme

Tuesday, 6 March 2012

From 10.00 a.m. DIY Store Tour participants meet up at the Dähne Verlag stand in Hall 5.1.

10.30 a.m. Travel by coach to the Toom DIY store in Troisdorf.

Just under 10 000 m² in size, this store plus garden centre re-opened in March 2011 following a complete refurbishment. It is one of approximately 370 outlets belonging to the company, which is part of the Rewe group.

Visit to the store and discussions with representatives of the company and/or store management.

12.30 a.m. On by coach to the Obi DIY and home improvement store plus garden centre in Bonn, which is 10 000 m² in size. Opened in July 2011, this is one of the most prestigious stores in the company's portfolio of more than 560 outlets in 13 countries.

Here again there will be a comprehensive store visit including discussions with company representatives.

2.30 p.m. Next stop is at the nearby Knauber store, also in Bonn. This outlet, which is located at the headquarters of the family-run concern, is over 11 000 m² in size. As a trend-setting venue it is always worth a visit.

Guided tour of the store and an opportunity for discussions with company representatives.

4.00 p.m. Return by coach to the exhibition site.

4.45 p.m. Scheduled arrival back at the exhibition site.



Details

Included in the price of the tour

- Transport by coach to the DIY stores named in the programme*)
- On-site discussions with store managers and/or representatives from group headquarters
- Expert English/German-speaking tour guide
- Briefing pack containing detailed information about the DIY market in Germany
- Light lunch snack

*) Subject to change without notice

Tour cost

Tour cost: 150.– Euro per person.

Booking form

Fax +49/7243/575-200

Please fax to Dähne Verlag GmbH, Ms. Stürmlinger,
P.O.Box 10 02 50, 76256 Ettlingen, Tel. +49/72 43/575-0, e.stuermlinger@daehne.de

I/We would like to make a firm booking for the DIY Store Tour on 6 March 2012:

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Full name(s)

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Full name(s)

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Company

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Address

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Phone, Fax, E-mail

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VAT-ID-No.

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Date, Signature